

## **Eutelsat Demonstrates Satellite Broadband Technology to Help Close the Hungarian Digital Divide**

**9th December 2014** – With 6%\* of the Hungarian population and 16%\* of those living in rural areas still unable to access the internet through fixed line services, Eutelsat today demonstrated how satellite technology could help bring high-speed broadband access to Hungarian residents trapped in the Digital Divide.

Eutelsat Broadband's tooway™ service uses a small (77cm) satellite dish and a modem to connect homeowners to the internet, without the need for a traditional telephone connection. Customers then have access to the fastest satellite broadband service in Europe, with download speeds of up to 22Mbps and upload speeds of up to 6Mbps. The dish can be self-installed or by professional installers located across Hungary, who have been trained and certified.

A variety of different packages are available to meet the needs of every household, starting from just 9.900 HUF per month for the entry level service up to the unlimited\* tooway™ Infinite package designed for digital super-users and Small Office/Home Office (SOHO) businesses (first 1,000 subscribers).

Sándor Jurásek, Eutelsat Broadband regional manager for Hungary, said: "Access to the internet is becoming an increasingly important tool for education, communication and commerce. Yet in many areas there is still a misconception that high-speed internet access is unavailable because of the lack of fixed line services. The good news is that this is simply not true. With the advances in satellite technology, satellite broadband can deliver high-speed internet access today to homes across the country trapped in the Digital Divide with no or a slow broadband service."

Tooway™ is delivered using Eutelsat's KA-SAT satellite, the first of a new European generation of high-capacity smart satellites. Its innovative design enables customers across Europe and the Mediterranean Basin to receive fast high-speed broadband services at a fraction of the cost of other satellites.

In addition to the residential tooway™ service, Eutelsat Broadband also offers a range of satellite communications services through its KA-SAT product line for businesses requiring



internet access, Local Area Network connections, Virtual Private Networks (VPN) and remote back-up solutions.

For further information and on tooway™, contact [www.vannet.hu](http://www.vannet.hu) or visit: [www.tooway.com](http://www.tooway.com)

For additional information about Eutelsat Broadband business services, visit:

[www.eutelsat.com/en/services/data/eutelsat-broadband.html](http://www.eutelsat.com/en/services/data/eutelsat-broadband.html)

Ends

\* Statistics sourced from the Digital Agenda for Europe.

\*A Network Management Policy applies. Therefore, if the Network Management Policy is introduced due to congestion, tooway™ Infinite customers that have used more than 100GB of data in the monthly accounting cycle (excluding traffic generated during the Night Zone period of 00:00 to 06:00)

#### **About Eutelsat Broadband**

Eutelsat Broadband is the business unit of Eutelsat in charge of providing satellite broadband services to residential and professional markets, as well as to broadcasters, across the whole European continent and the southern rim of the Mediterranean Basin. Its residential product tooway™ is the best in class satellite broadband solution and a unique cost-effective alternative to terrestrial access technologies in unserved and underserved areas, with download speeds up to 22 Mbps and upload speeds up to 6 Mbps. The connectivity needs of corporate customers and telcos are also catered for through the KA-SAT Access product line and its VNO and VPN solutions. Eutelsat Broadband also provides quality IP based satellite news gathering solutions, with its NewsSpotter service. For more information, visit: [www.eutelsat.com/en/services/data/eutelsat-broadband.html](http://www.eutelsat.com/en/services/data/eutelsat-broadband.html).